

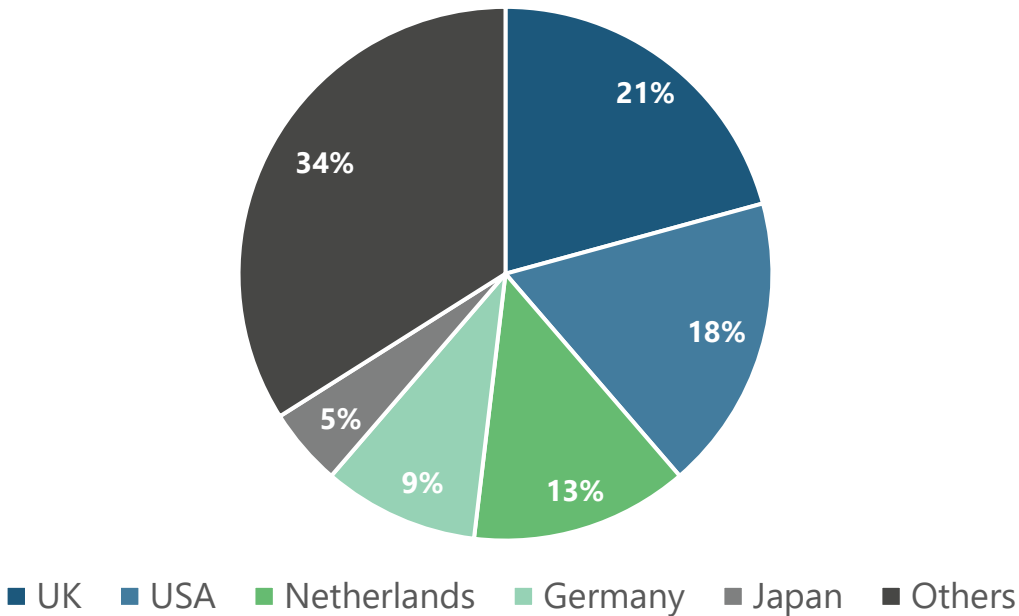


# V2G Technology: Regional Growth and Market Leaders in Europe, the Asia Pacific, and America

## Introduction

Ongoing V2G development projects in the market primarily USA, UK, Netherlands, Germany, Japan  
Segmentation of key development factors leading to initiatives of Transitional drive towards V2G Growth  
V2G as crucial source for aspect of Future energy systems catering localized issues in different geographies

## V2G Regional Split- Europe, the Asia Pacific and America



## Key Development Factors Leading to Initiatives



The **United Kingdom** leads V2G with around 20 initiatives. The technology is popular among utility corporations. Municipal governments, energy businesses, and electric vehicle charger manufacturers are all involved in these initiatives.



In the **United States**, environmental concerns have heightened interest in the V2G technology. As implementation costs fall, consumers will adopt V2G. V2G demand is expected to rise as a result of smart grid adoption and rising EV ownership costs, according to E-mobility specialists.



In the **Netherlands**, the Amsterdam Vehicle-to-Grid effort has enhanced energy independence at home as well as power grid transfer. V2G boosted zero-emission energy independence from 34% to 65%.



In **Germany**, TenneT - a utility - employs V2G technology to minimize bottlenecks in its distribution system. Rooftop solar applications and V2G technology are critical to Germany's energy independence. Experts in e-mobility should factor this into their analysis.



**Japan** has one of the most extensive V2G networks in the world , despite having few V2G projects. Since 2012, Nissan's "Leaf to Home" campaign has placed approximately 4000 V2G chargers nationwide.